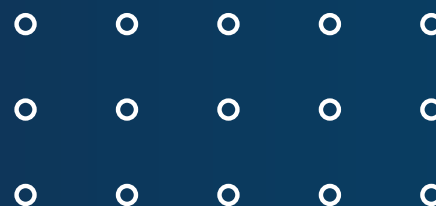




2nd International Hardware Exhibition **Post Show Report** **2024**

2-5
December 2025
Crocus Expo, Moscow, Russia



co-located
 **WOODEX**

BROUGHT TO YOU BY

 **ОРГАНИЗАТОР**
ORGANISER

About ToolMash

ToolMash is Russia’s premier exhibition for tools, hardware, and machinery, serving as the ultimate platform for manufacturers and suppliers to connect with dealers, trade chains, and end users. Whether you’re showcasing hand tools, power tools, or industrial machinery, ToolMash offers unparalleled access to key decision-makers in the construction, manufacturing, and automotive sectors.

Held along with Woodex, the exhibition for woodworking and furniture industries.

Visitors in Numbers

 **5,600+**
Visitors

 **11**
Visiting Countries

 **56**
Russian Regions

Exhibition in Numbers

 **37**
Exhibitors

 **10+**
Exhibiting countries

 **14**
product Sectors

Event Features

The last edition of ToolMash unveiled numerous new opportunities for both exhibitors and visitors to explore. Here are a few highlights worth checking out.

Showcasing Innovation

Many companies participated to introduce their latest products to buyers. Notably, Akron Group presented new sheetfed presses, while Tilflex showcased advanced wheels for processing various materials.

LeadScanning: The Smart Way to Connect at ToolMash

LeadScanning simplifies networking—just scan participant badges to instantly exchange contact information, no business cards needed.

ToolMash – A New Industry Platform

The debut of ToolMash provided a dedicated platform for tool manufacturers and suppliers to connect. The event fostered greater competition while allowing participants to target diverse customer segments effectively.



Exhibition Sections

ToolMash cover the most important product categories. In 2024, the show will feature 14 sectors, but in the future the number of sectors will increase according to depending on the exhibition. The largest sections were 'Hand Tools' with 11 exhibitors, and Other' and and 'Power Tools'.

- ○ ○
- ○ ○
- ○ ○

- ○ ○
- ○ ○
- ○ ○

Зал 4
Hall 4

weldex
FASTENEX
TOOL MASH
РЕГИСТРАЦИЯ
ПОСЕТИТЕЛЕЙ
VISITOR
REGISTRATION

weldex
FASTENEX
TOOL MASH
РЕГИСТРАЦИЯ
ПОСЕТИТЕЛЕЙ
VISITOR
REGISTRATION

weldex FASTENEX TOOL MASH



Abrasive Tools & Materials



Electro-tool



Gardening Tools & Equipment



Hydraulic & Pneumatic Tools



Hand Tools



Painting Tools & Supplies



Automotive Tool & Equipment



Batteries



Electrical Equipment & Power Machinery



Control & Measuring Equipment Tools



Tools and Equipment for Machining & Cutting Materials



Collective & Personal Protective Equipment



Storage Systems

Exhibitor Overview

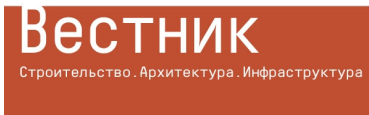
 **37**
Exhibitors

 **10+**
Exhibiting
Countries

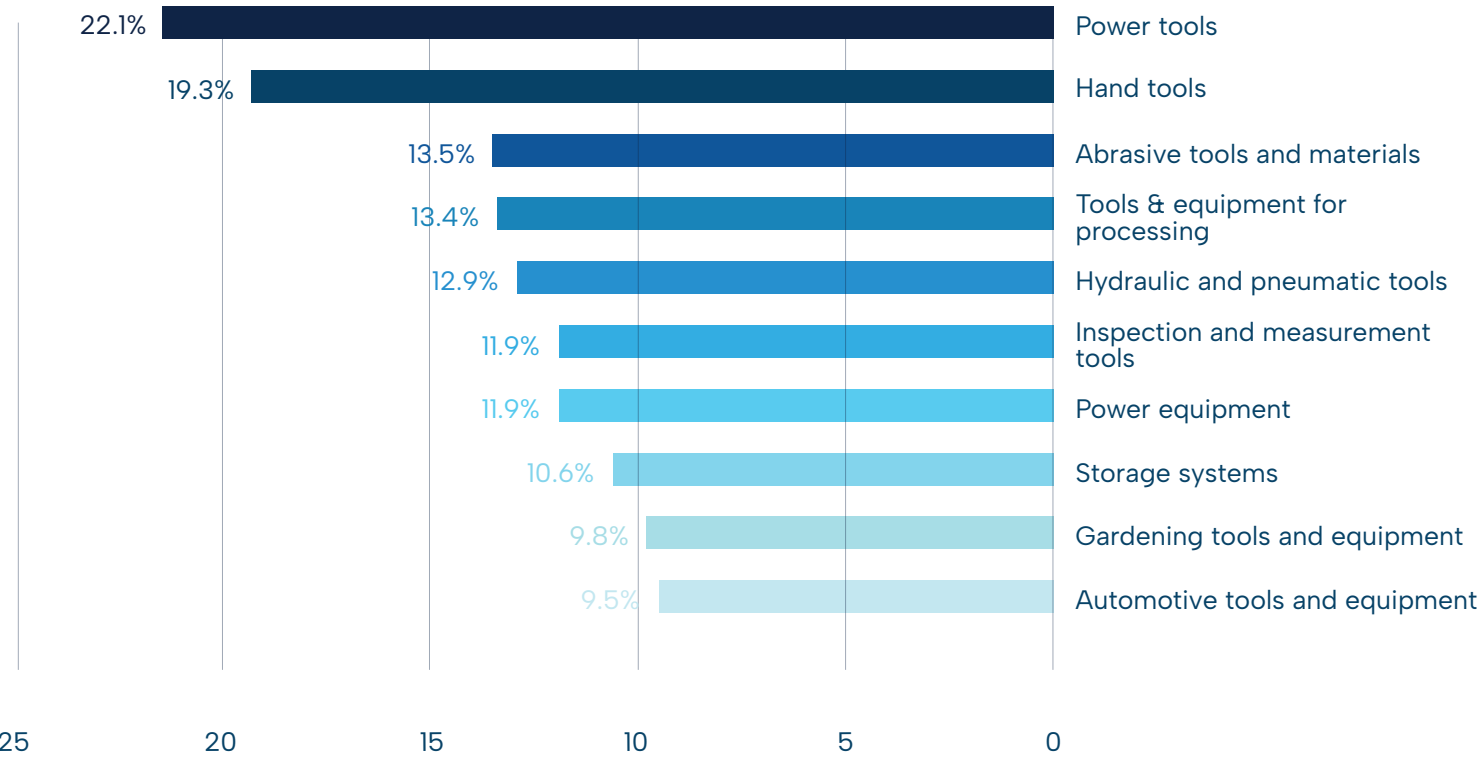
57%

of exhibitors secured new clients during the show, demonstrating its effectiveness in fostering business connections.

2024 Exhibitors



Product Interest



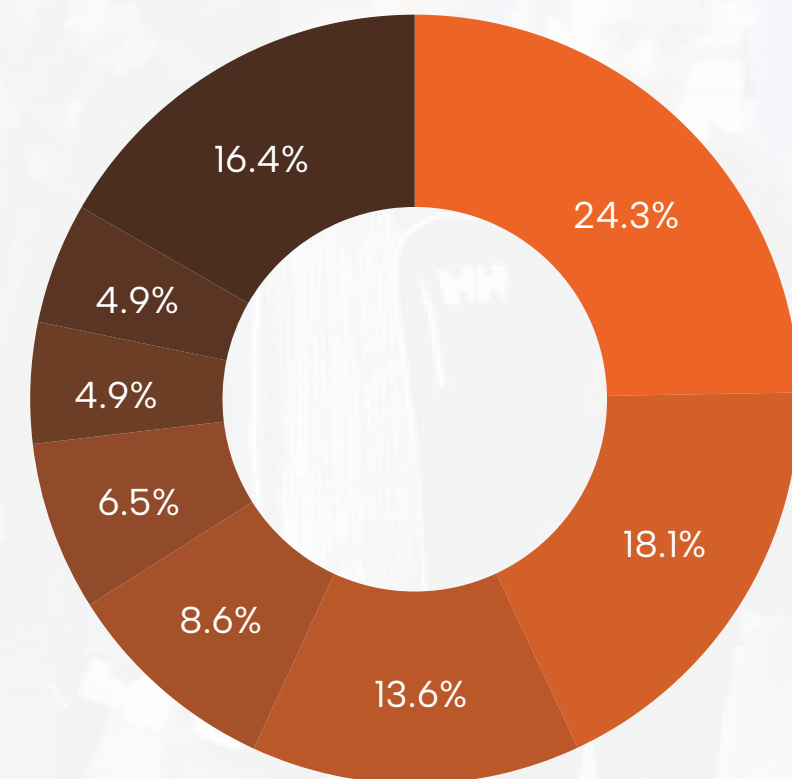
40%

of visitors have a purchasing budget exceeding 1 million rubles.

35%

of exhibition visitors attend with the intention of making a purchase

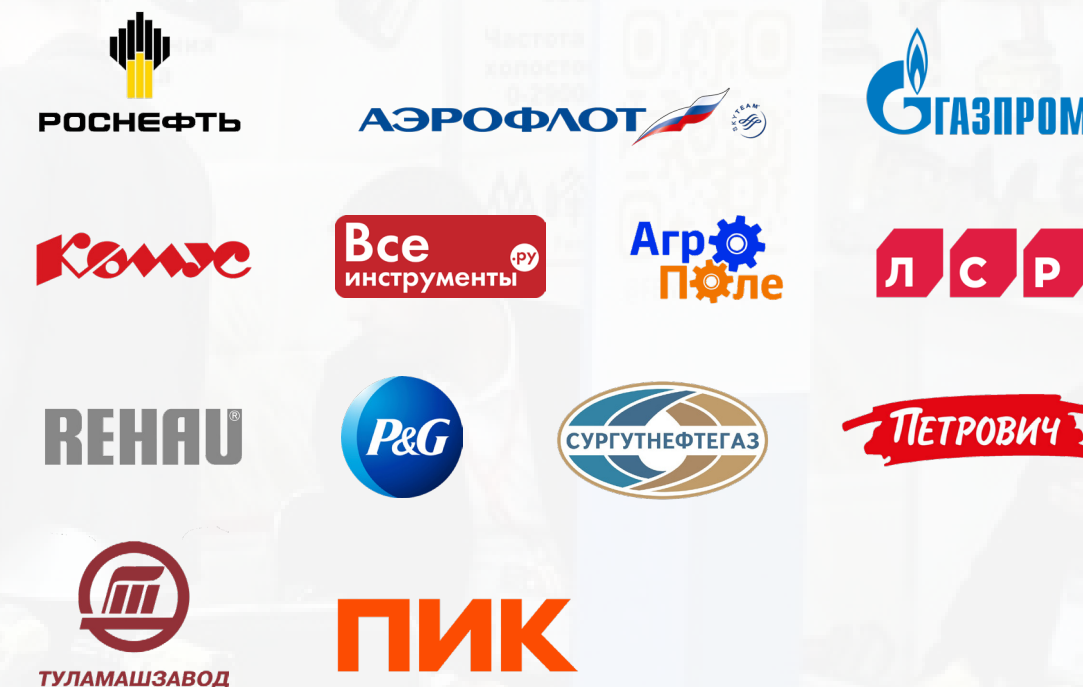
Who visits ToolMash? A Comprehensive Overview



- 24.3% Wholesale trade
- 18.1% Construction, renovation
- 13.6% Retail trade
- 8.6% Transport
- 6.5% Mechanical engineering
- 4.9% Metalworking
- 4.9% Woodworking, furniture
- 12% Others



Among our Visitors



- 34.6% Owner / CEO / Senior Manager
- 29.8% Non-managerial Executive
- 23.3% Line Manager / Supervisor
- 11.7% Division Manager / Head of Department
- 7.2% Individual Entrepreneur

LeadScanning

New
Addition

LeadScanning is an innovative tool designed to streamline your networking experience. Instead of manually collecting and digitizing business cards, you can now easily scan the barcodes on the badges of participants and visitors to exchange contact information.

Benefits of LeadScanning

Effortless Contact Collection

Simply scan badges to instantly gather contact details

Centralized Data Management

All collected data is stored conveniently, making it easy to upload and process contacts at your convenience

Cost-Free Access

Enjoy the full functionality of the LeadScanning service absolutely free!

Highlights from the 2024 Conference Programme

The 2024 ToolMash conference was a hub for innovation, covering Russia’s tech sovereignty, AI in manufacturing, and workforce solutions. Experts discussed the power tool market shift, rising domestic brands, and key logistics and financial strategies in the Russia-China partnership.

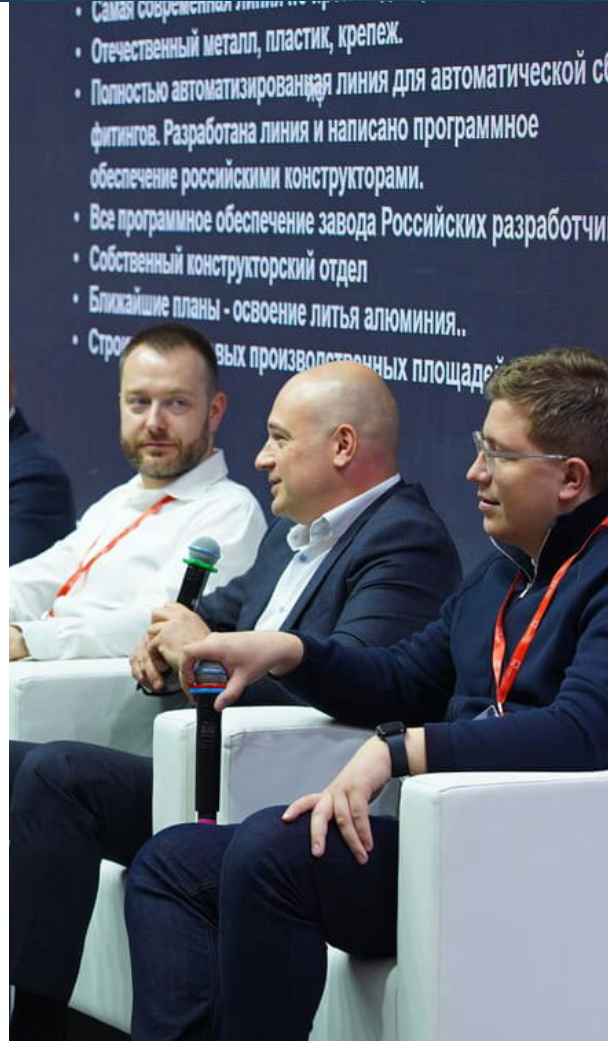
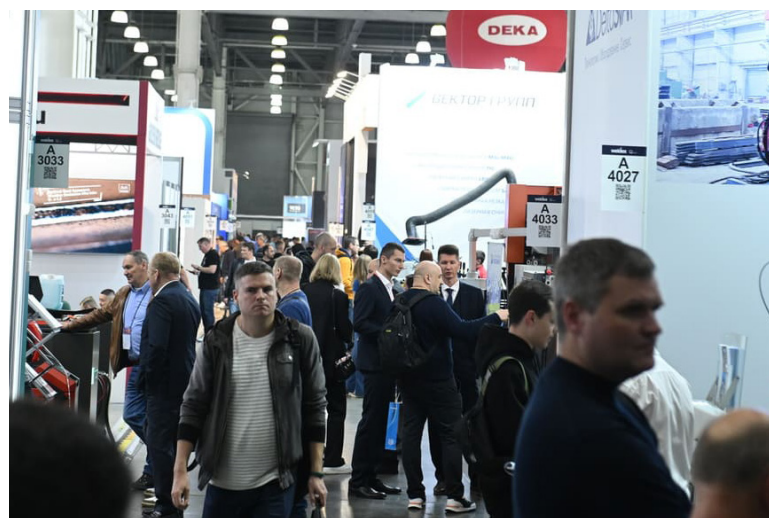
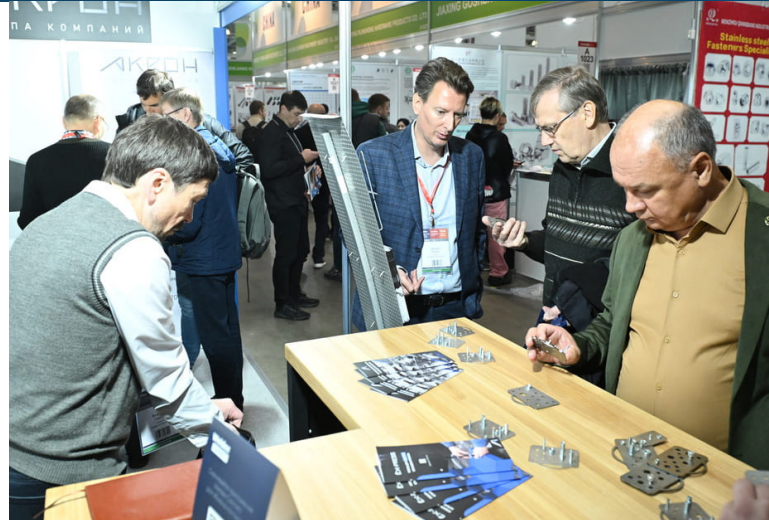
2
SESSIONS

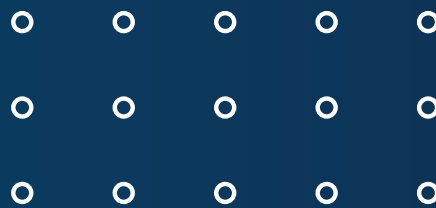
10
SPEAKERS

559
TRAINEE BUSINESS
PROGRAMME



ToolMash 2024 Highlights





Book a stand



7– 10 October 2025

Crocus Expo, Moscow, Russia

BROUGHT TO YOU BY



ОРГАНИЗАТОР
ORGANISER

co-located



Get Involved

For Questions Regarding
Participation, Please Contact:

+7-(495)-799-55-85

toolmash@ite.group

toolmashepo.com