

PRESS RELEASE

4 October 2024

Moscow, Russia

ToolMash 2024, the premiere hardware exhibition expects more than 5,000 visitors and 35+ exhibitors!

The premier international hardware exhibition ToolMash 2024 will take place from 8 to 11 October. This year the exhibition will feature 14 sections of equipment and tools, from hand tools to power equipment. More than 5000 specialists from 72 regions of the Russian Federation from the construction, woodworking, automotive, metalworking and logistics industries will visit the exhibition. The exhibition will occupy approximately 750 square meters in Crocus Expo, Pavilion 1, Hall 4.

The event brings together manufacturers and suppliers with representatives of dealer and trade chains, with thousands of end users from various industries interested in purchasing hand, power and mechanical tools for their business goals and needs.

[ONLINE REGISTRATION](#)

Exhibition

37 companies will show new products and find new partners. Among Russian companies there are *TIFLEX, AKRON Group, Vostok Motor LLC, Comex977, StrongMirInstrument LLC, Energoprom, Sirius Transport Solutions LLC*.

And the participants of the Chinese exposition of the exhibition are also actively looking for partners and distributors in the territory of the Russian Federation. The list of companies that are actively looking to penetrate the Russian market can be found [here](#). This year foreign technologies and latest innovations of equipment and tools will be demonstrated by: *Hangzhou Degeneracy Lasers Technology Co., Ltd., Guangzhou Chengtong Trading Co., Ltd., Danyang Cenda Tools Co., Ltd., Hebei Juying Hoisting Machinery Co., Ltd., Sichuan Satec Industrial Technology Co.Ltd. and others*.

[Exhibitor List](#)

[Product List](#)

[Exhibition Interactive Plan](#)

Business Programme

ToolMash is accompanied by a free business programme where attendees and experts discuss current industry issues. This year there will be an analytical session on 'Power Tool Market Review. Import substitution prospects' and 'Russia-China: Partnering, Logistics and International Payments'.

'The Power Tool Market Review. Import Substitution Prospects' session, experts will discuss the state of the power tools market, prospects for its development and import substitution, opportunities and problems of DIY production in Russia. Among the main topics will be the results of the product range development of brands represented in Russia, opportunities and challenges of products manufactured in China. The speakers will be: Evgeny Liskin, Managing Partner, Unified Platform for Tools and Equipment; Vladimir Korotkov, Executive Director, SNIR - Union of Independent Tool Retail; Oleg Sokolov,



International Hardware
Exhibition

8-11 October 2024

Crocus Expo, Moscow
toolmash.ru



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Category Director, VseInstrumenty.ru; Georgy Kartvelishvili, Partner, Paper Planes consulting agency and Sergey Karbovets, Head of Sales, Jileks.

At the ‘Russia-China: Finding Partners, Logistics and International Payments’ session, experts will raise the issues of global changes in logistics and new ways of interaction with countries, problems with cross-border payments and solutions. The key topics will be financial logistics chains in China, India, Hong Kong, Kyrgyzstan, Kazakhstan and Mauritius. Experts will talk about solutions for importers on transnational payments: agency and trade schemes, conversion and processing costs, as well as touch upon the topic of cryptocurrency and ways to use it. The speakers will be: Evgenia Dmitrieva, executive director of Sinoruss, Russian-Chinese business support; ex-head of the representative office of the Finnish welding equipment manufacturer Kemppi; Lyudmila Chibisova, head of the financial and commodity logistics department, Optimalog; Ivan Savushkin, commercial director of Nawinia; and Svetlana Startseva, director of the accounting department, partner, Sapozhnikov & Partners.

Weldex Connect business communication application is available at ToolMash exhibition.

- **Access to exhibiting companies.** Arrange a meeting with a valuable partner right at the expo.
- **Matchmaking service.** Match with companies that align with your business interests.
- **Lead scanning function.** Scan visitor and exhibitor badges during the exhibition days, exchange contacts, make notes and upload the report to Excel.

[Download Weldex Connect mobile app!](#)

2 other relevant exhibitions will be held at the same time and place as ToolMash. Weldex - an international exhibition of welding materials, equipment and technologies - and Fastenex - International exhibition of fasteners and industrial supply.

You can visit all three exhibitions with one ToolMash ticket. No additional registration is required.

Be sure to attend ToolMash 2024 and be the first among industry partners to attend [tm24pr](#)

The exhibition is organised by ITE, which has been operating in the Russian market since 1991 and holds 25 industry exhibitions annually. As the largest exhibition organiser in Russia, ITE is a leader in establishing and ensuring high standards of preparation and management of trade shows at leading Russian venues.

ToolMash partners:

Information partner - Unified Platform of tool and equipment sellers

Media support is provided by *Chayna Consulting, VseInstrumenty.ru, construction portal SPRE.BY, electrotechnical internet portal Elec.ru, portal ‘Helpinver’, magazine ‘Techsovet’, magazine ‘Promyshlennik Sibiri’, magazine ‘Vestnik’, platform Domeo and others.*



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